

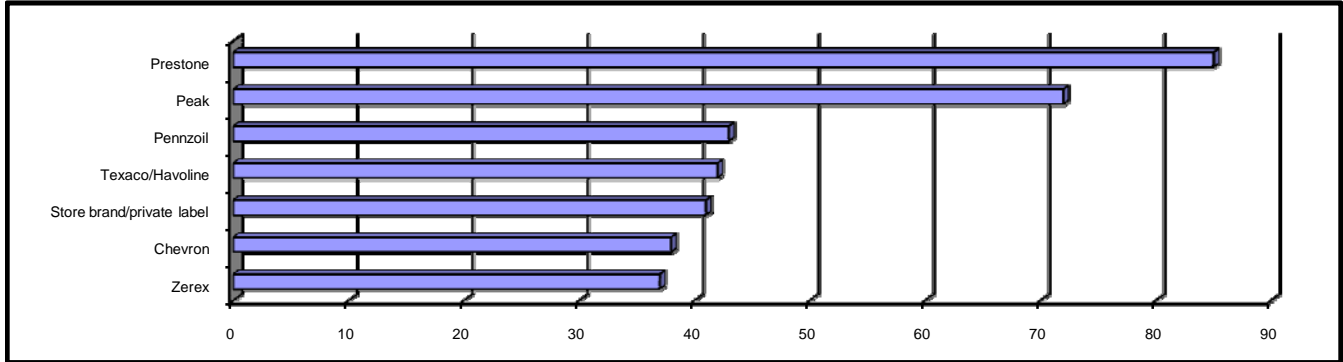
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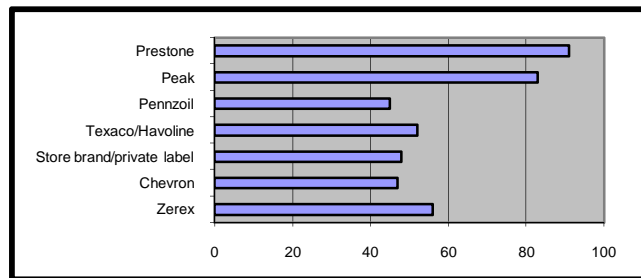
What brands of antifreeze are you aware of?

January 2009

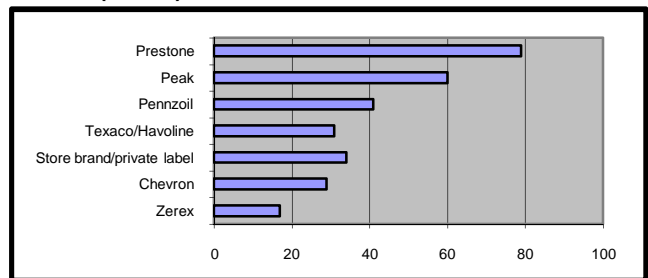
Total Persons (n=1000)



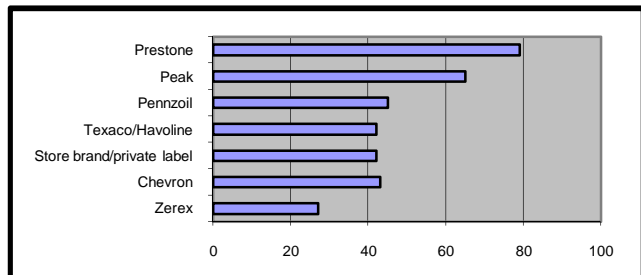
Men (n=510)



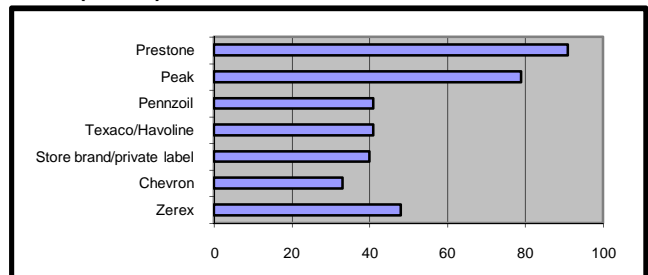
Women (n=490)



25-39 (n=517)



40-54 (n=483)



Tabular Results (% of column)

	Total Persons	Men	Women	25-39	40-54
Prestone	85	91	79	79	91
Peak	72	83	60	65	79
Pennzoil	43	45	41	45	41
Texaco/Havoline	42	52	31	42	41
Store brand/private label	41	48	34	42	40
Chevron	38	47	29	43	33
Zerex	37	56	17	27	48

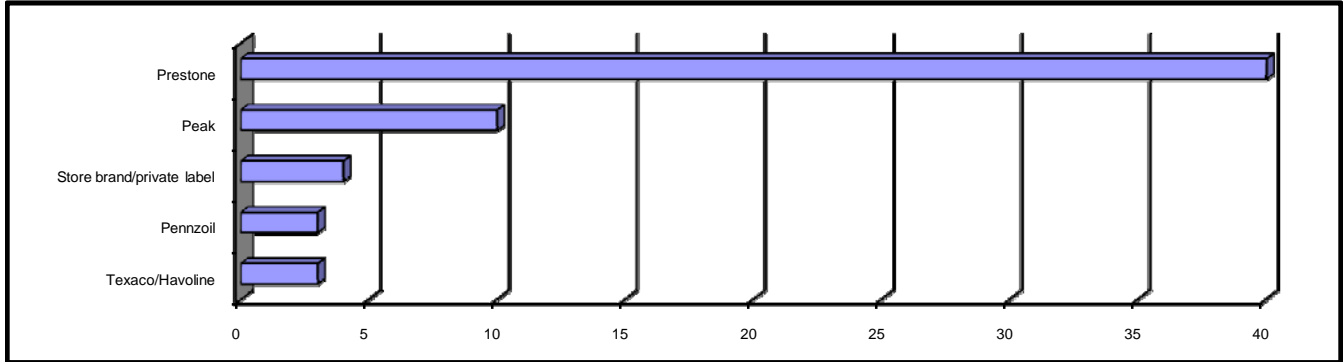
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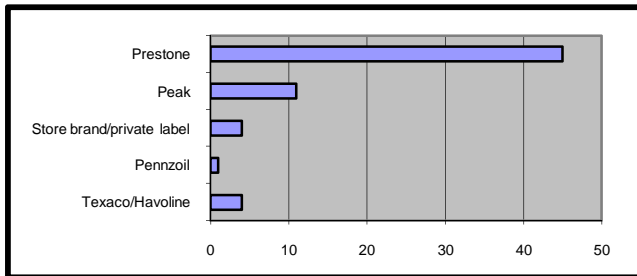
What brand of antifreeze do you prefer?

January 2009

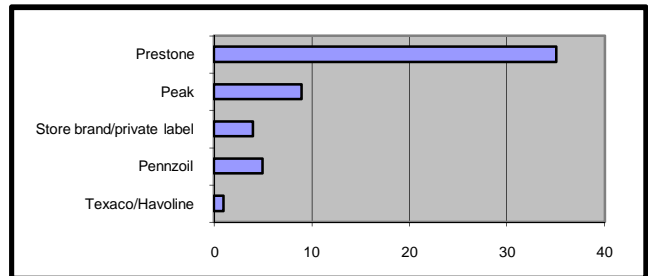
Total Persons (n=1000)



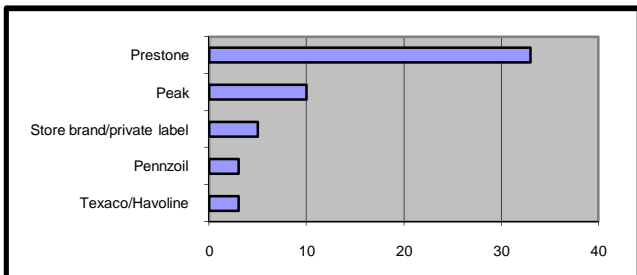
Men (n=510)



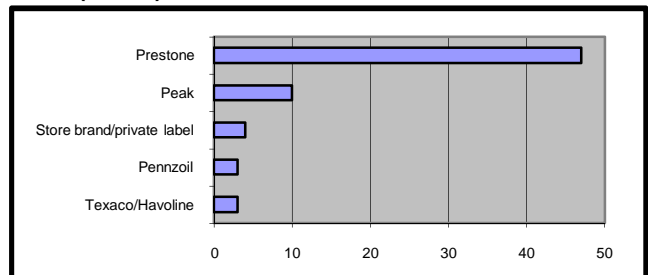
Women (n=490)



25-39 (n=517)



40-54 (n=483)



Tabular Results (% of column)

	Total Persons	Men	Women	25-39	40-54
Prestone	40	45	35	33	47
Peak	10	11	9	10	10
Store brand/private label	4	4	4	5	4
Pennzoil	3	1	5	3	3
Texaco/Havoline	3	4	1	3	3